

# OXUS

NONPAREIL

SYDNEY . MONTREAL

## MODERN STATEMENT JEWELS

**Oxus.com.au** luxury online boutique opens October 26<sup>th</sup> 2015!

**OXUS.com.au** is a brand new online luxury jewellery boutique designed to link high-end fashion jewellery with striking contemporary design. Oxus is passionate about creating original cult statement pieces guaranteed to add couture luxury to any wardrobe.

Unforgettable cuff, armband, earring, ring and choker (with detachable backsnake) designs combine complimentary gemstone colours with rose gold, 14 carat gold, matt rhodium and 925 sterling silver precious metals.



OXUS.COM.AU  
#OXUSJEWELS

**Pictured from right to left above:** Oxus 14ct gold cased “Envy” cuff with three tone Swarovski Crystals RRP \$399.00, Oxus 14ct gold cased 925 “Envy” Mosaic ring with three tone gems RRP \$199.00, Oxus 14ct gold cased detachable backsnake (comes with choker) RRP \$599.00. Visit [www.oxus.com.au](http://www.oxus.com.au) to view full collection (site live from 26th October 2015).



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## A STRIKING CUFF FOR EVERY OCCASION

The new **Oxus “La Vie en Rose” (life in roses) cuff** celebrates our current love for all things pink. Created in soft rose gold casing and decorated with hues of pink Swarovski square cut crystals, this cuff is the perfect romantic gift and looks beautiful paired with a floral dress (pictured below left).

For those who can't resist the Midas touch, the **Oxus “Envy” cuff** combines 14ct gold casing with shades of Emerald and Peridot crystals (pictured 2<sup>nd</sup> from left).

Designed to add a hint of blue to a crisp white outfit or wedding dress, **“Something Borrowed, Something Blue” cuff** blends modern 925 silver casing with shades of Aquamarine and Sapphire crystals (pictured 2<sup>nd</sup> from right).

The contemporary **“Noir” matt rhodium cased cuff** with black crystals will add the perfect finishing touch to your favourite monochrome gown or pantsuit (pictured below right).

**The Oxus cuffs, all RRP \$399.00 are available online at [www.Oxus.com.au](http://www.Oxus.com.au).**



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## THE UNFORGETTABLE OXUS SERPENT CHOKER

The alluring serpent has always represented the fine balance between good and evil, a symbol of strength and protection.

Our striking **Oxus "Serpent" choker** is the ultimate red carpet accessory. An absolute outfit maker, this beautiful backsnake choker (available in 925 sterling silver casing with silver pearls or 14ct gold casing with white pearls) allows for the serpent to be fully detachable.



Offering two high fashion looks in one, this piece can be rocked as a contemporary choker or with the serpent attached and worn to the back.

The **Oxus "Serpent" choker** with detachable backsnake in either 925 sterling silver or 14ct gold cased are beautifully packaged for gifting, RRP \$599.00 each. Available online at [www.Oxus.com.au](http://www.Oxus.com.au) from 26<sup>th</sup> October 2015

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OXUS, inspired by the cultural styles of Sydney and Montreal, has been designed for the girl who does not follow the crowd...instead opting to lead it.

The OXUS girl appreciates high street quality while craving her own individuality. Each OXUS piece holds a breathtaking beauty and is guaranteed to be a highly desirable gift, creating the wow factor to any outfit or occasion.

**Pictured above (right to left):** Oxus 925 sterling silver cased “something borrowed, something blue” cuff with three tone Swarovski Crystals RRP \$399.00, 925 sterling silver “mosaic” ring with three tone gems RRP \$199.00 and “noir” cased detachable backsnake (comes with choker) RRP \$599.00. Visit [www.oxus.com.au](http://www.oxus.com.au) to view full collection (site live from 26th October 2015).

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## **ABOUT OXUS:**

OXUS has been created by two sisters, both frustrated for many years by the inability to source original high quality statement jewellery pieces at achievable pricing.

Carolyn Cavanough (from Sydney, Australia) creates collections for iconic global luxury lifestyle brands; her sister Lisa Lamarre (from Montreal, Canada) has a background in industrial design - together they form OXUS.

The sisters share a mutual love for contemporary design and striking, functional objects; their mission is to create for the modern fashion muse.

Through original ideas, gorgeous and unexpected pairings, stripped-back simplicity and new twists on desirable classics, OXUS is born.

We hope you enjoy wearing our beautiful pieces as much as we enjoy making them for you.

**For all media enquiries, interviews, samples and lifestyle or deep etch photography requests, please contact:**

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